

Business Studies

Subject Leader: Mr. E. McElhinney
Exam Board: AQA
A Level

The A level course is structured into ten stimulating topic areas.

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business
8. Choosing strategic direction
9. Strategic methods: how to pursue strategies
10. Managing strategic change

Method of Assessment:

The course is formally assessed at the end Year 13 where students will take three examinations each worth one third of the overall A Level grade. These three examinations will each be two hours in length and assessed out of 100 raw marks. The examinations combine a mixture of different assessments and include; multiple choice questions, short answer questions, essay questions, data response questions and questions based on business case studies.